

# Services & Solutions

## THE BROAD RANGE OF CONSULTING AND BENEFIT SERVICES OFFERED BY BENEFITSCONTINUUM INCLUDES THE FOLLOWING:

- Proactive, Strategic Benefit Planning
- Benefit Design, Plan Analysis & Benchmarking
- Actuarial, Underwriting & Compliance Services
- Funding Alternatives & Risk Pool Assessment
- Contribution & Communication Strategies
- Consumer Directed Health Plan Strategies
- International Benefits
- Human Resource Tools & Support
- Wellness Program Design & Implementation
- **InsurStore** – Online Supplemental Benefits Store
- Renewal Negotiations & Vendor Management
- Proactive Account Management
- Legislative & Industry Updates
- Plan Member Advocacy Service
- Voluntary Benefit Strategies
- Claim & Dependent Eligibility Audits
- Vendor Procurement & Implementation
- Health Care Reform Guidance
- Comprehensive PBM Drug Spend Analysis
- Retiree Benefit Liability Funding & Design

## STRATEGIC AREAS OF FOCUS & EXPERTISE

- Holistic Approach to Financial & Physical Wellness (Total Employee Well Being)
- Custom Communication & Engagement Campaigns (One on One, Personalized Benefits)
- Compliance & Legislative Awareness (HCR Education & Anticipation)
- Leverage Voluntary Benefits to Support Employee Initiatives (Creative Cost Funding Strategies)
- Global Mobility Program Support – Benefit Plan Strategy
- Healthcare Consumerism (Shifting Responsibility – Educating Employees)
- Benefit Technology Support (Tools & Enhancements)
- Defined Contribution Strategies & Private Exchanges
- Pharmacy Benefit Management – Consumer Directed Rx Savings Strategies